

Lista publicațiilor în cadrul Proiectului 20.80009.0807.42 „Configurarea businessului inovativ în contextul concurenței regionale 2020-2023.” Coordonator: Pisaniuc Maia

1. CALUGAREANU, I. Understanding The Public-Private Partnership Performance Estimation Model of Republic of Moldova Regions. In: *IBIMA: Proceedings of the 38th International Business Information Management Association*, 23-24 November 2021, Seville, Spain. Seville, 2021, pp 5704-5715. ISBN: 978-0-9998551-7-1; ISSN: 2767-9640. Disponibil: <https://ibima.org/accepted-paper/understanding-the-public-private-partnership-performance-estimation-model-of-republic-of-moldova-regions/>
2. CĂLUGĂREANU, I. Determinarea indicelui dezvoltării locale a Republicii Moldova în contextul creării cuburilor inovative. *Eurasian Journal of Social Sciences* [online]. 2020, vol. 8, nr. 3, pp. 111-122. ISSN: 2148-02140. Disponibil: <https://eurasianpublications.com/wp-content/uploads/2021/02/EJSS-8.3.3.pdf>, <https://irek.ase.md/xmlui/handle/123456789/2918>
3. CĂLUGĂREANU, I. Integration mechanisms for small and medium-sized enterprises in the Republic of Moldova into regional clusters = Mecanisme de integrare a întreprinderilor mici și mijlocii din Republica Moldova în clustere regionale. In: *Strategii și politici de management în economia contemporană: conf. șt. intern.*, ediția a 8-a, 24–25 martie 2023. Chișinău, ASEM, 2023, pp. 62-68. Disponibil: <https://irek.ase.md/xmlui/handle/123456789/2763>
4. CĂLUGĂREANU, I. Legal Valences of Public-Private Partnership in the Republic of Moldova as an Economic Tool for Innovative Directions of Development = Modele juridice de parteneriat public-privat în Republica Moldova ca instrument de dezvoltare inovativă socio-economică. *International Journal of Social Science Studies*. 2021, vol. 9, nr. 1, pp. 34-40. ISSN: 2324-8033; E-ISSN: 2324-8041. Disponibil: <https://redfame.com/journal/index.php/ijsss/article/view/5110/5317>; <https://irek.ase.md/xmlui/handle/123456789/2920>
5. CĂLUGĂREANU, I. Management of public-private partnership contracts as a method of risk mitigation. In: *Strategii și politici de management în economia contemporană: conf. șt. intern.*, ediția a 7-a, 9-10 iunie 2022. Chișinău: ASEM, pp. 58-63. ISBN 978-9975-147-65-1. (PDF). Disponibil: <https://irek.ase.md/xmlui/handle/123456789/2345>
6. CĂLUGĂREANU, I., ANTOCI, N. Preconditions for the Digital Marketing Strategies Development in the Republic of Moldova. In: *Paradigme moderne în dezvoltarea economiei naționale și mondiale: conferința științifică internațională*, 28-29 octombrie 2022. Chișinău: USM, pp. 192-202. Disponibil: <http://dspace.usm.md:8080/xmlui/handle/123456789/8588>; <https://irek.ase.md/xmlui/handle/123456789/2917>
7. CHICU, V. Fintech and Effective Competition in the Financial-Banking System = FinTech și concurența efectivă în sistemul bancar și financiar. In: *Economic security in the context of sustainable development*, 10 decembrie 2021. Bălți, 2021, Ediția 1, pp. 189-194. ISBN 978-9975-155-01-4. Disponibil: https://ibn.idsi.md/vizualizare_articol/145431; <https://irek.ase.md/xmlui/handle/123456789/2921>
8. CHISTRUGA, B., POPA, M. Spre o nouă arhitectură a globalizării într-o eră turbulentă = Towards a new architecture of globalization in a turbulent era. *Economica*. 2023, nr. 3(125), 28-44. ISSN: 1810-9136. Disponibil: <https://irek.ase.md/xmlui/handle/123456789/2876>
9. DODU-GUGEA, L. Ecosistemul european inovativ în contextul concurenței regionale. *Economica*. 2020, nr. 4(114), 88-103. Disponibil: <https://irek.ase.md/xmlui/handle/1234567890/1080>

10. ERHAN, L., GAUGAȘ, T. Policies for Small and Medium Sized Enterprises Development in the Republic of Moldova: Results and Challenges, *Journal of Innovation and Business. Journal of Innovation and Business Best Practice*. 2022, pp 1-9. ISSN: 2166-0743. Disponibil: <https://ibimapublishing.com/articles/JIBBP/2022/706025/>; <https://irek.ase.md/xmlui/handle/123456789/2922>
11. ERHAN, Lica, GAUGAȘ, Tatiana. Trends and Prospects for the Development of Small and Medium Sized Enterprises through Innovative Strategies in the Republic of Moldova. In: *IBIMA: Proceedings of the 36th International Business Information Management Association*, 4-5 November 2020, Granada, Spain, pp 13052-13059. ISBN: 978-0-9998551-5-7. Disponibil: <https://ibima.org/accepted-paper/trends-and-prospects-for-the-development-of-small-and-medium-sized-enterprises-through-innovative-strategies-in-the-republic-of-moldova/>
12. ERHAN, Lica, GAUGAȘ, Tatiana. Estimări și perspective analitice în dezvoltarea întreprinderilor mici și mijlocii inovatoare din Republica Moldova. *Center for Studies in European Integration Working Papers Series*. June 2020, issue 15, pp. 22-33. ISSN 2537-6187. Disponibil: <https://irek.ase.md/xmlui/handle/123456789.1/135>
13. ERHAN, Lica, GAUGAȘ, Tatiana. Rolul strategiilor inovatoare de marketing în asigurarea avantajului competitiv al IMM. In: *Center for Studies in European Integration Working Papers Series*. June 2020, issue 15, pp. 58-70. ISSN 2537-6187. Disponibil: <https://irek.ase.md/xmlui/handle/123456789.1/138;>
14. GRIBINCEA, A. Impact of industries on the intensive application of EU and Republic of Moldova intellectual property rights. In: *ICAICTSEE -2021: International Conference on application of information and communication technology and statistics in economy and education*, November 25-26th, 2021, University of National and World Economy, Bulgaria 2021. Sofia, 2022, pp. 196-201. ISSN 2367-7635 (PRINT), ISSN 2367-7643 (ONLINE). <https://www.unwe.bg/en/news/21858/11th-international-scientific-conference-icaictsee-2021.html>
15. JITARU, D., PISANIUC, M. Gender inequalities across the regions. In: *Intellectual and technological potential of the XXI century: Monographic series «European Science»*. Karlsruhe, Germany, 2022, book 15, part. 2, cap. 7, pp. 113–126. ISBN 978-3-949059-68-1. Disponibil: <https://doi.org/10.30890/2709-2313.2022-15-02-015>; <https://desymp.promonograph.org/index.php/sge/article/view/sge15-02-015>; <https://irek.ase.md/xmlui/handle/123456789/2923>
16. LOBANOV, N. Trends in the foreign trade of the Republic of Moldova in connection with the signing of new free trade agreements. In: *SPOUDAI Journal of Economics and Business*. 2020, vol. 70, issue 3-4, pp. 66-82. Impact Factor: 1.496. Disponibil: <https://ideas.repec.org/a/spd/journal/v70y2020i3-4p66-82.html>; <https://irek.ase.md/xmlui/handle/123456789/2924>
17. LOBANOV, Natalia. Întreprinderile mici și mijlocii inovatoare: problema dezvoltării și finanțării. *Economica*, 2021, nr.2 (116), pp. 78-95, 1,64 c.a. ISSN 1810-9136. Disponibil: <https://irek.ase.md/xmlui/handle/123456789.1/164>
18. LOBANOV, Natalia. Внешняя торговля Республики Молдова со странами ЕАСТ. In: *Стратегические направления социально-экономического и финансового развития национальной экономики: Тезисы докладов Зей международной научно-практ. конф.*, Минск, 1-2 октября 2020. Минск, 2020, pp. 55-57. ISBN 978-985-7214-34-1. Disponibil: <https://elib.bsu.by/bitstream/123456789/248796/1/Стратегические%20направления%20социа>

[льно-экономического%20и%20финансового%
https://irek.ase.md/xmlui/handle/123456789/2925](https://irek.ase.md/xmlui/handle/123456789/2925)

19. LOBANOV, Natalia. Внешняя торговля Республики Молдова: тенденции и приоритеты. In: *Конкурентный потенциал региона: оценка и эффективность использования*: сборник статей 11 Международной научно-практической конференции, 12–13 ноября 2020. Абакан, 2020, pp. 122-125
<https://elibrary.ru/item.asp?id=44502844&pff=1>

20. NEGARĂ, Maxim. Financial technologies (FINTECH) - current reality in the rise of transnational corporations! = Tehnologiile financiare (FINTECH) - realitate actuală in ascensiunea corporațiilor transnationale. Coord. șt. Marina POPA. In: *Simpozion Științific al Tinerilor Cercetători*, (8-9 aprilie 2022) [online]: Culegere de lucrări științifice. Ediția a 20-a. Chișinău: ASEM, 2022, vol. 1, pp. 26-31. ISBN 978-9975-3590-2-3 (PDF). Disponibil: <https://irek.ase.md/xmlui/handle/123456789/2468>

21. PISANIUC, M. Artificial intelligence and its impact on financial services: challenges and prospects. In: *Strategii si politici de management în economia contemporană*: conferința științifică internațională, ediția a 7-a, 9-10 iunie 2022. Chișinău, 2022, pp. 45-54. Disponibil: <https://irek.ase.md/xmlui/handle/123456789/2343>

22. PISANIUC, M. Blockchain - a tool for digital transformation of business models into value creation. *Modern engineering and innovative technologies International Scientific Periodical Journal*. 2023, nr. 29, part. 2, pp. 88-93. ISSN (Online) 2567-5273. DOI: 10.30890/2567-5273; Disponibil: <https://www.moderntechno.de/index.php/meit/article/view/meit29-02-049>; <https://irek.ase.md/xmlui/handle/123456789/2928>

23. PISANIUC, M. Determining the absorption capacity of innovations in South East European countries: the case of the Republic of Moldova. In: *4th International Conference of Business, Management and Economics*, 15-17 December 2020. Berlin, 2020, pp. 207-216. Disponibil: <https://www.researchgate.net/publication/354756969>; <https://irek.ase.md/xmlui/handle/123456789/2929>

24. PISANIUC, M. Technological innovations and their impact on higher economic skills and studies: realities and perspectives. In: *International Journal of Scientific Research and Management*. 2023, vol. 11, nr. 11, pp. 5335-5343. ISSN 2321-3418. DOI: 10.18535/ijstrm Impact factor: 6.997 Web of Science. Disponibil: <https://ijstrm.net/index.php/ijstrm/article/view/4819/3028>; <https://irek.ase.md/xmlui/handle/123456789/2927>

25. PISANIUC, M. Европейские инновационные бизнес модели, оценка возможности применения в экономике Республики Молдовы. *Modern engineering and innovative technologies*, October 2020. Минск, 2020, Issue 13, Pt. 4, pp. 59-67. DOI: 10.30889/2523-4692.2020-13-04. ISSN 2523-4692.

26. PISANIUC, M. Тенденции развития новых бизнес моделей основанных на передовых технологиях, и их влияние на мировой экономике. In: *SWorld, Научный взгляд в будущее*: Одесса, Украина, Выпуск 19, pp. 11-36. ISBN 978-617-7880-05. Индексат: РИНЦ, Index Copernicus

27. PISANIUC, M., SEBAN, M. The Big Data Design - A Modern Challenge in Developing an Innovative Business Model. In: *Intellektuelles Kapital - Die Grundlage Für Innovative Entwicklung Wirtschaft, Management und Marketing*: monografia colectivă. Capitolul 1. Monographic series «European Science» ScientificWorld-NetAkhatAV Karlsruhe

2021, pp. 8-40, 3 c.a. ISSN 2709-2313. Disponibil: <https://www.sworld.com.ua/index.php/symposia/symposia-ge/imprint-books/simp-ge-aug-2021>;

28. PISANIUC, M., HARCENCO, D. Use of Artificial Intelligence in the Global Economy, Benefits And Risks = Использование искусственного интеллекта в мировой экономике, преимущества и риски. In: *Global science and education in the modern realities: Conference proceeding. ISE&E» & SWorld in conjunction with KindleDP*. Seattle, Washington, 2021, pp. 10-20, 0,9 c. a. ISBN 979-8-4958014-6-2. DOI: 10.30888/2709-2267.2021-7. Disponibil: <https://www.proconference.org/index.php/usc/issue/view/usc07-01/usc07-01>; <https://irek.ase.md/xmlui/handle/123456789/2930>

29. PISANIUC, Maia, JOMIR, E. Analysis of the Activity of Private Equity Funds in Terms of Driving Innovation on the International Market. In: *28th RSEP International Conference on Economics, Finance & Business: Prospects for the Republic of Moldova: Conference Proceedings, 24-25 November 2022, Italy. Roma, 2022*, pp. 125-133. ISBN: 978-605-73146-5-9. Disponibil: https://rsepconferences.com/wp-content/uploads/2022/11/15_MAIA.pdf; <https://irek.ase.md/xmlui/handle/123456789/2926>

30. POPA, M. The correlation of some macroeconomic indicators and their impact on the increase of labor productivity. *Eurasian Journal of Social Sciences*. 2020, vol. 8(4), pp. 175-184. ISSN Online: 2148-0214. Disponibil: <https://eurasianpublications.com/wp-content/uploads/2021/02/EJSS-8.4.3.pdf>; <https://irek.ase.md/xmlui/handle/123456789/2932>

31. POPA, M., PISANIUC, M. Matrix HARD - the impact of technological, economic and social indicators on productivity and competitiveness. In: *International Journal of Applied Research in Management and Economics*. 2020, vol. 3, nr. 4, pp. 37-44. ISSN 2538-8053. Disponibil: <https://doi.org/10.33422/ijarme.v3i4.509>; <https://dpublication.com/journal/IJARME/article/view/509/339>; <https://irek.ase.md/xmlui/handle/123456789/2931>

32. STAVER, L. Modelele de business inteligente si retelele logistice in noua economie circulara. In: *Competitivitate și Inovare în Economia Cunoașterii: conf. șt. intern.*, Ediția a 22-a, 25-26 septembrie 2020. Chișinău: ASEM, 2020, pp. 781-788. ISBN 978-9975-75-985-4. Disponibil: <https://irek.ase.md/xmlui/handle/1234567890/1046>