INTERFACE COMPONENT OF ECONOMIC SECURITY OF INSTITUTIONS OF HIGHER EDUCATION

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Traditionally, interface component of economic security of the entity, including higher education institutions (HEIs), aimed as the mutual protection measures with economic partners. However, now it deserves attention and a different approach. Under the surface people understand interface section, a partition that is a set of tools and methods of interaction between the elements of the system, in terms of modern information economy and increased importance of information resources for the effective functioning of economic entities, interface safety can be considered as a state of tools ensuring the relationship between higher education institutions and their stakeholders that is able to ensure a positive economic effect of their interaction or lack of negative consequences for the university from such interaction.

As the primary tool of communication and information exchange between higher education institutions and its stakeholders, primarily external, is the official website of the university, then interface security of modern educational institutions must start with securing of this site as well as the formation of its structure and its information content that will ensure active and effective interaction between the university and its existing and potential counterparties, and will achieve a high level of satisfaction with their information needs both in terms of the institution in general and on the state of its economic security as a whole.

Consequently, reliable and smooth operation of official university website is a necessary element of the integrated interface safety of higher education. At the same time for effectively work HEIs should use access control tools and proactive protection of information, ensure control of the integrity of the file system, use

advanced system backup, multifactor authentication to admin panel and many other technologies that perform monitoring and protecting the site from compromise, limiting access to information control panel for unauthorized users.

Administration of official universities website should actively use modern technology to ensure the privacy of personal data, data from registration forms of visitors, to ensure maximum data protection. It is particularly important safety information about students and teaching staff of the institution as such part of the information may be confidential and contain elements of intellectual property.

Access to personal information to ensure the interface safety should be implemented through authentication with login and password. In this case, the user agrees to preserve own authorization data on any pretext not to disclose them to third parties. Any changes to personal information made via the authorization data will be considered personally performed by the user. Such a mechanism should be used if changes in the identity information the institution employee plans to make himself.

The collection, storage, use, processing, disclosure of information received by the administrator by visiting sites and/or the application form, including personal data of users, the administrator made according to the laws of Ukraine. Private person understands and gives consent to the collection and processing of personal data within the administrator and the purposes of the terms of use, confidentiality agreements according to the legislation of Ukraine. Prediction of consent to the processing of data within university will provide its own interface and economic security because it will prevent claims from contractors and other stakeholders related to the use of data about them obtained in the course of using the site.

Importance for economic security institutions state have the information transparency of the institution, which has ensured largely through its site informational filling and the ease of access to necessary resources. However, for most universities in Ukraine rational distribution of data is an important problem, that need to be solved to ensure their interface and information security.