

## INTELLIGENCE DEVELOPMENT CREATIVITY FEATURES LEVELING IN CONSCIENCE SOCIETY

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*Creativity is a mental process; it is a result of brain activity which differentiates individuals and could ensure an important competitive advantage for persons, for companies, and for Society in general. Intelligences in Conscience Society will possess the investigated inspiration, imagery, imagination, intuition, insights, improvisation, and incubation intelligence's features which characterize highly creative people. Creativity top of intelligences will be touched by the hierarchical process of acquiring knowledge, developing curiosity, becoming interested, and successive culminating with passion, **dedication**, and **professionalism** as highest level of activity.*

*Matching definitions for entities of Creativity Kernel and gathering linguistics expressions for them it is possible to obtain the pragmatics part of adaptable definitions of these entities. Such investigations permit to hierarchically evaluate the basic and first levels elements of Creativity Kernel in the process of Conscience Society creation. Using leveling method these elements are logically evaluated hierarchically by Intuitive, Imaginative, Passion, and Professional levels of creativity. This research result is in coordination with research result, presented in [13].*

**Key words:** *dedication, professionalism, creativity, conscience, conscience society, intelligence.*

### **Introduction.**

Creativity top of intelligences at the Dedication level is defined as: (1) complete and wholehearted fidelity; (2) a ceremony in which something is dedicated to some goal or purpose; (3) a message that makes a pledge; (4) a short message dedicating it to someone or something; (5) the act of binding yourself (intellectually or emotionally) to a course of action; (6) an act or rite of dedicating to a divine being or to a sacred use; (7) a devoting or setting aside for a particular purpose; (8) self-sacrificing devotion; (9) a ceremony to mark the official completion or opening of something.

Creativity top of intelligences at the last - Professionalism - level is often defined as the strict adherence to courtesy, honesty and responsibility when dealing with individuals or other companies in the business environment. This trait often includes a high level of excellence going above and beyond basic requirements. Work ethic is usually concerned with the personal values demonstrated by business owners or entrepreneurs and instilled in the company's employees. The good work ethic may include completing tasks in a timely manner with the highest quality possible and taking pride in completed tasks.

When Dedication and Professionalism Creativity tops are working, the individuals, the team and the company hit success!

Conscience is usually seen as linked to a morality inherent in all humans, to a beneficent universe and/or to divinity. It is increasingly conceived of as applying to the world as a whole and as a main feature of conscience society. It has motivated its numerous models, characteristics and functions of Conscience for creation the societal intelligent adaptable information systems in Conscience Society. The moral life is a vital part for the world to maintain a Conscience (civilized) Society, so always keep in mind to: accept differences in others; respond promptly to others; leave some "free" time; care about others as if they were you; treat everyone similarly; never engage in violent acts; have an inner sense of thankfulness; have a sense of commitment.

In our days it's supposed that cognition society will be followed by a conscience society, which in essence will be a moral one. Grigore Popa was thinking since 1940 of unification of moral aims and conscience of whole humanity [1]. Conscience Society today is investigated as the third stage of Information Era. Conscience society is able to lead humanity from the half-civilization situation to pass into the real civilization.

One of the major aims of conscience society can be the realization of a genuine socio-human civilization [2].

From the question "why conscience society", the answer is given only in case when the conscience will be able to play a major role in society, defined to a next stage of history, which will not make from conscience the exclusive element of determination of society but will be based further on cognition, information, industry etc.

The thinking process of professionals is formed during their study time and completed during their professional practice. The profession specific thinking process [1, 2] influences decisively the creativity but this one is influenced also by other, non professional experiences, accomplishments or interests. Because of so many influences, the creativity of every person has specific characteristics and is unique. There are no two people with Identically Creativity.

Mechanical engineers are using daily notions like [3]: performance, consumption, efficiency, specific weight, cost, optimization, and the like. When they are thinking about Creativity, they would consider all possibilities to improve these parameters. They would look for newest research result, invention or technological development which would help them to reach their goal.

Designers are using daily notions like [3]: shape, color, nuances, comfort, customer feeling and costs. When they are speaking about Creativity, they would modify some of these parameters in order to enhance the customer's experience. To find ideas for their work, they would look in periodicals, would visit exposition and would follow / or create fashion trends.

Marketers are working with notions like [3]: customer value, competitors' position, strategic positioning, price and many others alike. For them, Creativity means to find a unique combination of product parameters, product price and advertising actions which would ensure the highest possible revenue for his company in a specific market.

The Creativity worlds of these three professions couldn't be more different. It couldn't be a more difficult task than to balance them. But the company's success depends of a harmonious collaboration of these specialists and on synchronizing their Creative Efforts.

### **Creativity is a mental process.**

Creativity is man's (in our opinion not only man's (Natural Intelligence) but an exclusive important computer's (Artificial) Intelligence's) capacity to produce insights, new ideas, inventions or artistic objects, which are accepted of being of social, spiritual, esthetic, or technological value [3]. Creative results are normally related to profession results: when we speak about creativity we mean professional creativity. Unlike many phenomena in science, there is no single, authoritative definition of Creativity. It has been studied from the perspectives of behavioral psychology, social psychology, psychometrics, cognitive science, artificial intelligence, philosophy, history, economics, design research, business, and management among others.

In such a way creativity becomes the factor from whom it cannot create a society based on human conscience and informational development. Examples of creativity for developing the nano-technological and bio-technological societies, became, during the last 15-20 years, personalities who influenced the duration of technological history through different sources of information.

Creativity can be also expressed in the life process of one or another economic industry. This factor was manifested by sciences like marketing, management and others, but during the last centuries was indisputable for establishing New Era's growth of global population.

Creativity in the work place [3] is connected with a special understanding for the working world, which isn't described sufficiently in the literature and wasn't discussed with young people. Only few of the young professionals know, share, and use it.

The activity in the work place is more than a job, a source of income, to pay living expenses, although many employees think this way. These employees are interested to keep their job, to do what they need to, and to go home as soon as possible: nothing less, nothing more. But the work place is at the same time a permanent, very intensive, professional training place. If someone is interested and shows this interest to his employers, he would be assigned more and more complex tasks, with more and more responsibility. He would be encouraged to acquire deeper knowledge and experience, first in his own professional field and later in other, related fields. He would be asked to solve problems first related to new aspects of his profession, later to solve personnel management problems, accounting problems, marketing problems, and / or financing problems. The combination of specific techniques from every one of these fields offers the possibility to develop Unlimited Creativity. Successes in accomplishing such tasks bring not only a higher qualification, a higher income but also an important personality change: the personal attitude evolves from curiosity to professionalism. It brings also an incredible, incomparable fun in solving professional tasks.

So, in the next paragraph it is presented the attempt to demonstrate how creativity can affect the economics using Piirto's six steps of creativity development of intelligence.

### **1.1. The Piirto's Six Steps.**

Jane Piirto [4] has introduced six steps to the Creativity top the base ideas of which are presented in continuation [3].

(1). **Acquire Knowledge.** This is the first step in today's very challenging professional life. But knowledge alone is not sufficient, because it is a static concept. Most knowledge could be found in a library but there it has a static existence: nothing happens!

(2). **Develop Curiosity.** Knowledge become interesting when someone become curious: how can this knowledge be used? Why it is so, and how can it be modified? Curiosity brings life in a package of

knowledge. But curiosity is still static; it means only accumulating more knowledge.

(3). **Become Interested.** This means, a person starts to check what and how things can be done, how knowledge can be made useful for himself, for his company, for his country, or for mankind. The first Creativity attempts are made in this phase. When the first results are obtained, the interest has the chance to transform itself in.

(4). **Passion.** Man works intensively to develop knowledge, to create new devices, machines, or art works. The work brings satisfaction and this feeling makes work more interesting. The interest springs from special knowledge to the work place: man is passionately active and this gives him a sense of self accomplishment. His own Creativity level becomes higher.

(5). **Dedication.** Many years of passionate work achieves a blend between the person's own personality, knowledge, and the work field. Man is living to create values in his work place through knowledge. The person identifies himself with his work field and his knowledge. He starts to transfer his knowledge and personal passion to others, he creates a school which disseminates his own concept and knowledge. Creativity becomes permanent.

(6). **Professionalism.** This is the highest level of activity: man challenges himself and expects to deliver under every condition the highest quality of thoughts, products, or services. The person becomes a living example of perfection in his profession. His own Creativity is spread among his followers.

### **1.2. The Piirto's 7i of creative features**

We already discussed the problem of Creativity differences between people. Jane Piirto [4] identified the following features which characterize highly creative people. The first step is to define each of these features.

(1). **Intuition** is act or faculty of knowing or sensing without the use of rational processes. It is immediate cognition, a human ability of having such direct perception or quick insight. Intuition is the ability of consciousness to discover or feel about rational or spontaneously essence of an issue or an object, spontaneous and instinctive penetration into the essence of a thing, a sudden discovery of truth.

(2). **Imagination** is human capacity of a mental image of something that is neither perceived as real nor present to the senses. Imagination is a capacity to dream and to create representations or ideas based on previously acquired perceptions. It transforms representations reflecting reality in new inventions.

(3). **Inspiration** is action or power of moving the intellect or emotions, the act of influencing or suggesting opinions. Inspiration is consciousness ability to collect ideas, solution Emerging unexpectedly and use them to make it easy to create something phenomenal and unusual. Inspiration is creative and spontaneous faculty of human consciousness.

(4). **Insights** is human capacity to understanding of the motivational forces behind one's actions, thoughts, or behavior; self-knowledge. It is the human capacity to grasp an agreement made on the basis of states on a common conception of ideas and feelings common issues. Human feeling appears after analyzing a situation, an agreement that brings compassion, support and knowledge reasoning.

(5). **Improvisation** – a creation composed extemporaneously, without planning or preparation. This can result in the invention of new thought patterns, new practices, new structures. Improvisation is the practice of acting, singing, talking and reacting, of making and creating, in the moment and in response to the stimulus of one's immediate environment and inner feelings. This can result in the invention of new thought patterns, new practices, new structures or symbols, and/or new ways to act.

(6). **Imagery** – Mental images collectively, figures, or likenesses of things, especially those produced by the action of imagination. Imagery refers to the "pictures" which we perceive with our mind's eyes, ears, nose, tongue, skin, and through which we experience the "duplicate world" created by poetic language. Imagery evokes the meaning and truth of human experiences not in abstract terms, as in philosophy, but in more perceptible and tangible forms.

(7). **Incubation** is a temporary break from creative problem solving that can result in insight. A period of interruption or rest from a problem may aid creative problem-solving.

To understand the importance of each of the features it is necessary to explain the importance of each of them through a concrete example. By next example (**child's development stages**) it is showed that each feature is closely related each other and just thanks to them we can reach a high level of development of consciousness.

### **1.3. A child's development stages.**

First steps to development creativity (contains kindergarten) is a method of developing intuition, inspiration, imagination, etc. After developing these human qualities, the child goes to the stage of knowledge.

At primary stage of mental development in primary school children take root in the development of consciousness and thinking development. After development of human senses and mental development the

child begins to combine every sense with the degree of learning, obtain a single common sense. For example Inspiration's Knowledge, Imagery's Knowledge, Intuition's Knowledge and others.

The child is go on and accumulate more and more information that awakens the child's curiosity to learn more and more. This is the second part in child development consciousness that begins to feel curiosity in different forms and shall be Imagination's Curiosity, Curiosity's Intuition, Incubation's Curiosity, Insight's Curiosity and others. This stage is very important in the formation of a child's personality because it is the beginning of dedication for a specific phenomenon or thing.

The third stage is to become interested in the area selected by the child. For that many children in the tenth grade will decide where to study, some choose art because they are interested in it, others choose music, putting every child begins to be interested in anything but he always based on his senses. When they are choosing, they always listen to his senses. This is the third stage in the development of human consciousness.

The fourth stage is the passion to do what you love. This feeling appears to teenagers at the time when they have chosen a domain, and this domain becomes a priority, a passion, something very important in their lives.

The fifth stage of life of a child is university. Here teenager begins to devote all the time for a career, for a passion that is a priority in his life. This occurs in human consciousness dedication, can give your soul in a field devoted lover. Here senses and dedication turns into a priority in future leading to professionalism. These feelings are: dedicated Inspiration, Imagery dedicated, dedicated Imagination, Intuition dedicated, dedicated Insight, Improvisation dedicated, dedicated Incubation. This is the way to a fulfillment for a successful career for own professionalism guaranteed. Each of them is a special meaning, have special meaning in human consciousness.

The sixth stage in the professional development of consciousness is the last step which child should to pass in order to become an example. Professionalism is the step in the teen becomes master in your chosen field. Professionalism is the product of passes all stages. During this period develop professional senses, when you become a professional you feel expert in all. Professional intuition is used more in business where you have to guess what will be if you will follow this way. Other professional feel are often used: professional imagery, professional imagination, professional intuition, professional insight, professional improvisation, Incubation professional. All these are those that develop the consciousness at the highest level. Only when a man reaches this stage he is professional he is master in their chosen field. Only here we can say we have reached the end of the road.

So go through the stages and you will develop your consciousness at the highest level of development [5] in Information, Knowledge based, and Conscience Societies.

## **2. Creativity Kernel Basis and its first level.**

Creativity in the work place is connected with a special understanding for the working world, which isn't described sufficiently in the literature and wasn't discussed with young people. Only few of the young professionals know, share, and use it.

The activity in the work place is more than a job, a source of income, to pay living expenses, although many employees think this way. These employees are interested to keep their job, to do what they need to, and to go home as soon as possible: nothing less, nothing more.

Creativity peoples have to evaluate according the six steps to touch the creativity top [4] using seven creative feature of intelligence ("7i") which schematically form Creativity Kernel Basis (table 1).

*Table 1*

**Creativity Kernel Basis**

<b>Creativity top versus Creativity feature</b>	<b>Acquire Knowledge</b>	<b>Develop Curiosity</b>	<b>Become Interested</b>	<b>Passion</b>	<b>Dedication</b>	<b>Profes- sionalism</b>
<b>Inspiration</b>						
<b>Imagery</b>						
<b>Imagination</b>						
<b>Intuition</b>						
<b>Insights</b>						
<b>Improvisation</b>						
<b>Incubation</b>						

Definitions for the first level of complexity of Creativity’s Kernel concerned dedication and professionalism **complex features** which characterize highly creative people are presented in the above (1.1. and 1.2.) paragraphs.

The first six features [1, 4] listed in “7i” cannot be met very often in a given population. Only few exceptional personalities exhibit all features represented by Creativity’s Kernel development process in Conscience Society [3, 5]. Training methods are few and their results are not guaranteed. It is very important to investigate Creativity’s Kernel Basis (Table no. 1.) in the perspective to develop natural and artificial intelligences [6] of Conscience Society that illustrate how seldom highly creative people can be encountered.

In the process of creation of Conscience Society we will be very interesting to analyze many of possibilities to achieve the performance in Natural Intelligence and Artificial Intelligence, and, especially, of Artificial Conscience using the Creativity Kernel Table. What have to be introduced in the cells of this Table (for example in the cell “Passion / Incubation” what creativity element is to be introduced)? We are convinced that this problem can be solved by the help of Adaptable Tools [1, 7].

Correlation between **steps** of Creativity development and **features** which characterize highly creative people is presented in Table no. 2. Cells situated at the intersection of creativity features of intelligence elements and creativity development steps represent the **creativity development features of intelligence’s steps** which commonly compose the Creativity Kernel first level (table 2).

Table 2

Creativity Kernel first level.

<b>Creativity top versus Creative feature</b>	<b>Acquire Knowledge</b>	<b>Develop Curiosity</b>	<b>Become Interested</b>	<b>Passion</b>	<b>Dedication</b>	<b>Professionalism</b>
<b>Inspiration</b>	<i>Acquire inspired knowledge</i>	<i>Develop inspired curiosity</i>	<i>Become interested through inspiration</i>	<i>Inspirational Passion</i>	<i>Inspired Dedication</i>	<i>Inspired professionalism</i>
<b>Imagery</b>	<i>Acquire knowledge by imagination</i>	<i>Develop curiosity through imagery</i>	<i>to become interested among imagery</i>	<i>Imagery passion</i>	<i>Dedicated Imagery</i>	<i>Professional Imagery</i>
<b>Imagination</b>	<i>Acquire knowledge by imagination</i>	<i>developing imaginative curiosity</i>	<i>Became interested through imagination</i>	<i>Imaginative passion</i>	<i>Dedicated Imagination</i>	<i>Professional Imagination</i>
<b>Intuition</b>	<i>Acquire intuitive knowledge</i>	<i>Develop intuitive curiosity</i>	<i>Become intuitive interested</i>	<i>Passional intuition</i>	<i>Dedicated Intuition</i>	<i>Intuitive Professionalism</i>
<b>Insights</b>	<i>Acquire knowledge through insights</i>	<i>Develop Insights curiosity</i>	<i>Become insightful and interested</i>	<i>Insightful passion</i>	<i>Dedicated Insight</i>	<i>Insightful Professionalism</i>
<b>Improvisation</b>	<i>Acquire improvised knowledge</i>	<i>Develop improvised curiosity</i>	<i>To be interested in improvisation</i>	<i>To improvise passion</i>	<i>Dedicated improvisation</i>	<i>Improvised professionalism</i>
<b>Incubation</b>	<i>Acquire incubated knowledge</i>	<i>Develop incubated curiosity</i>	<i>Become interested and incubated</i>	<i>Incubated Passion</i>	<i>Dedicated incubation</i>	<i>Incubated Professionalism</i>

Table’s cells represent the correlation’s definitions of interferences and interactivities of intelligence creativity’s steps and features in Conscience Society. The next step of our research is to develop base level definitions (**steps** of Creativity evolution and **features** which characterize highly creative people: Table no. 1) and to create definitions of elements of next (first) level of complexity of **Creativity’s Kernel of Conscience Society** (table 2). These definitions lead to the development of consciousness.

**The definitions of creativity development features of intelligence’s steps** are presented using the scheme: shot definition of element of creativity feature followed by the definition of each element of the cells

which functionally represents hierarchically creativity development top of intelligence.

**2.1. Inspiration:** a divine influence, or, stimulation of the mind, exerted on the mind and soul of a humankind to a high level of feeling or activity.

**Inspiration + Acquire knowledge = Acquire inspired knowledge:** a divine influence, or stimulation of the mind to a high level of activity that gain understanding for ourselves through one's effort, experience and study.

**Inspiration + Develop Curiosity = Develop inspired curiosity:** an influence of the mind to a high level of feeling or activity, that elaborate an advanced desire to learn more about people or things.

**Inspiration + Become interested = Become interested through inspiration:** an influence of mind to a high level of feeling to have curiosity to a different quality.

**Inspiration + Passion = Inspirational Passion:** a strong boundless desire for something stimulated by the mind and exerted on soul or mind of a human kind to a high level of feeling or activity.

**Inspiration + Dedication = Inspired Dedication:** the large time and effort completed with wholehearted devotion that someone spends on a particular purpose exerted on the mind and soul of a human kind to a high level of activity.

**Inspiration + Professionalism = Inspired Professionalism:** great skills and abilities that are connected with trained and skilled people influenced by a stimulation of the mind and soul to a high level of activity.

**2.2. Imagery:** representative images in our minds, especially those produced by the action of imagination.

**Imagery + Acquire knowledge = Acquire imagery knowledge:** to gain familiarity or awareness for ourselves through one's efforts, experience, study, images in our minds, produced by the act of imagination.

**Imagery + Develop curiosity = Develop curiosity through imagery:** to elaborate an advanced desire for gathering information or learning about people or things throughout representative images in our minds.

**Imagery + Become interested = To become interested among imagery:** to have or show curiosity to a different quality by representative images produced by the action of imagination.

**Imagery + Passion = Imagery passion:** a strong desire for something produced with help of representative images in our minds.

**Imagery + Dedication = Dedicated Imagery:** a representative image in our mind, especially produced by the action of imagination through large time and effort completed with wholehearted devotion.

**Imagery + Professionalism = Professional Imagery:** great skills and abilities that are connected with trained and skilled people by representative images, produced in their minds.

**2.3. Imagination:** the mental creative ability to confront and deal with a problem.

**Imagination + Acquire knowledge = Acquire knowledge by imagination:** to gain understanding for ourselves through one's effort and images from mind.

**Imagination + Develop curiosity = Developing imaginative curiosity:** to elaborate an advanced desire to know or learn more about people or things, that is produced by the action of imagination of our minds.

**Imagination + Became interested = Became interested through imagination:** having curiosity to a different quality by a mental activity to confront and deal with a problem earlier never perceived.

**Imagination + Passion = Imaginative Passion:** a strong enthusiasm or desire for something accentuated by a mental ability to confront with a problem throughout creativity.

**Imagination + Dedication = Dedicated Imagination:** mental ability to confront with a problem never before wholly perceived, completed with wholehearted devotion on that purpose.

**Imagination + Professionalism = Professional Imagination:** mental ability to confront with a problem by forming a mental image of it and using great skills that are connected with trained and skilled people.

**2.4. Intuition:** instinctive knowledge or belief obtained whether by a reason or by perception.

**Intuition + acquire knowledge = Acquire intuitive knowledge:** to gain for ourselves an instinctive knowledge obtained wither by a reason or by perception, through one's effort, experience or study.

**Intuition + Develop curiosity = Develop intuitive curiosity:** to elaborate an advanced desire to know or learn more by instinctive knowledge or insights obtained by perception.

**Intuition + Become interested = Become intuitive interested:** to grow into a different quality by having a curiosity shared with instinctive knowledge obtained by perception.

**Intuition + Passion = Passional intuition:** instinctive knowledge obtained by perception and desire for something.

**Intuition + Dedication = Dedicated Intuition:** large time and effort completed with wholehearted devotion spent with instinctive knowledge.

**Intuition + Professionalism = Intuitive Professionalism:** instinctive knowledge and skills that are connected with skilled people.

**2.5. Insight:** faculty of seeing clearly or deeply into a situation.

**Insight + Acquire knowledge = Acquire knowledge through insights:** gathering familiarity, awareness for ourselves through one's efforts and experience. The process is helped by the faculty of seeing into a situation.

**Insight + Develop curiosity = Develop Insights curiosity:** to elaborate an advanced desire to know or learn more through the action of deduction.

**Insight + Become interested = Insight become interested:** having curiosity to a quality like seeing deeply into a situation.

**Insight + Passion = Passional Insight:** a strong desire for something with an ability of deduction.

**Insight + Dedication = Dedicated Insight:** faculty of seeing deeply into a situation completed in a large period of time and devotion, but thought suddenly.

**Insight + Professionalism = Professional Insight:** faculty of deduction connected with great skills and abilities.

**2.6. Improvisation:** a performance given to produce without planning or preparation something from whatever is available.

**Improvisation + Acquire knowledge = Acquire improvised knowledge:** to gain experience for ourselves through a performance given to produce without preparation.

**Improvisation + Develop curiosity = Develop improvised curiosity:** to elaborate an advanced desire to know or learn more given by performance to produce it without preparation.

**Improvisation + Become interested = Improvisation become interested:** to have curiosity in a performance given to produce something without preparation, from whatever is available.

**Improvisation + Passion = Passional improvisation:** to perform without planning a strong desire for something

**Improvisation + Dedication = Dedicated improvisation:** a performance given to produce something without planning during a large period of time, completed with wholehearted devotion.

**Improvisation + Professionalism = Professional improvisation:** great skills and abilities that are connected with trained people, given to produce something without preparation.

**2.7. Incubation:** situation that permits or encourages the formation and development, as of new ideas.

**Incubation + Acquire knowledge = Acquire incubated knowledge:** to gain awareness for ourselves through one's experience and situations that encourages the formation of new ideas.

**Incubation + Develop curiosity = Develop incubated curiosity:** to elaborate an advanced desire to know or learn more encouraged by the formation of new ideas.

**Incubation + Became interested = Became interested and incubated:** having curiosity to a situation that permits the formation of development of new ideas.

**Incubation + Passion = Incubated Passion:** a strong desire for something that encourages new ideas.

**Incubation + Dedication = Dedicated incubation:** situation that permits the formation of new ideas completed in a large time, effort and devotion.

**Incubation + Professionalism = Incubated Professionalism:** great skills and abilities that are connected with trained people who encourage the formation of new ideas etc.

### **3. Creativity's Kernel's dedication complex features.**

It is need to profound knowledge in the last two steps of Creativity top. What are the higher steps in achieving the top of creativity intelligence?

**3.1. Inspiration dedicated (*Inspired Dedication*)** is a human ability to commit to a goal by analyzing some ideas, solution emerging unexpectedly and use them to make it easy to create something phenomenal and unusual.

This definition is composed of two major parts inspiration and dedication. From inspiration we take the analysis of ideas, things that interest causes. Inspiration is a unique opportunity to take a common composition. Each person sees something beautiful in every work so here come the inspiration, the feeling appears to follow the idea to create something beautiful. From dedication we take the power to dedicate ourselves to an idea, discover something new, to make a serious effort to get a unique thing. Just when you dedicate yourself to something you can get something wonderful, something that wins the heart of every man.

Example. Eminescu's poems is a model that inspired us to create new poems, but for that this poems will be the most beautiful you put heart on paper, you dedicate yourself these poems only then we can say that dedicated inspiration leads to obtain an amazing results. Only with inspiration dedicated Eminescu

could create poems which in turn inspires us to create new poems, some poems fabulous, the soul will feel dedication and inspiration of Eminescu's poems.

Inspiration dedicated helps us to create new steps to create new beginnings. This is the effect of inspiration dedicated to the human consciousness.

**3.2. Imagination dedicated** (*Dedicated Imagination*) is the human capacity to dream and to create representations or ideas based on previously acquired perceptions. Transform representations reflecting reality in new inventions based on itself-dedication and trust in what do.

Imagination dedicated is from imagination we take the human capacity to dream to create something in his consciousness, something unique and precious. Imagination is the power to transform a dream into reality, the power to create something impossible to create. We take from dedication, the power to dedicate total for a dream, to deposit a dedication effort needed to turn dreams into reality. Dedicated imagination is the power to transform imagination into a final resultant.

**Example.** Eminescu's poems are operas after which the imagination is filled with beautiful images, enchanting. Dedicated imagination - is the power to transform images obtained from reading the opera in truth, a reality to do which Eminescu considered beautiful and which Eminescu considered wrong do not have to do. Goal of the imagination is dedicated to transform those pictures of consciousness, those pictures improvised, after reading the work of Eminescu, in some reality, in some phenomenal pictures in which every person will discover personal dedication.

**3.3. Intuition dedicated** (*Dedicated Intuition*) is the human capacity to devote themselves to the work where the ability of consciousness to discover or feel about rational or spontaneously essence of an issue is a high priority.

Intuition dedicated is from intuition we take the human ability to acquire knowledge without inference or the use of reason. Intuition is the ability to predict a sense of what can happen. But from dedication we take an opportunity to devote fully of our intuition, ability to listen to your intuition to turn something into a dedication.

Example. Eminescu's operas are dedicated to a concrete example of intuition, because reading these works we intuit the creation of similar operas reveals the poet's dedication to these works. Dedicated intuition allows us to enter into the essence of each work read. Eminescu was based on his intuition, his intuition told him that he must write, create poems that are now an example for us. Dedicated Intuition is the ability to feel desire to create, for professionalism. This intuition dedicated transformed Eminescu's works into an example for us.

**3.4. Insight dedicated** (*Dedicated Insight*) is human feeling that comes after an analysis of a situation, an agreement that leads to compassion, support, dedicated to analyzing which emotions you feel and what you want.

From insight we take a human feeling that came after an analysis of a situation, a support that can help us. But from dedication we take the power to understand this analyzing which emotions your feeling to do what you want. Dedication means self-sacrificing devotion for a important situation for you .

Example. Only by analyzing several works by several research writer, Eminescu was able to write these wonderful works. So insight dedicated is how to succeed and has succeeded Eminescu. This capability is an art to demonstrate dedication to the work. Just reaching this stage you become dedicated to the analysis.

**3.5. Improvisation dedicated** (*Dedicated improvisation*) is a way to interpret spontaneously or feeling unprepared theme dedicated to a particular object or a dedication to something specific.

From improvisation we deduce: is the way to interpret something quickly, to create a spontaneously image or a feeling that appear momentarily. But dedication means: the power to introduce the soul into an object that appear instant and is organized at the moment, that is, to dedicate your time in a construction of this image or this object.

Example. What are the author's poems are some improvisation, but each has some really improvising some dedication of author. Eminescu through his work demonstrated that dedicated improvisation is a way of writing to learn, to get something new and eternal. Improvisation dedicated - is the opportunity to advance to overcome imaginary and to begin the reality.

**3.6. Imagery dedicated** (*Dedicated Imagery*) is the formation of mental images, figures, or likenesses of things, or of such images collectively to achieve a new level of dedication.

From imagery we take ability to form images that help develop human consciousness. This ability allows us to analyze something through specific or imagined images. But dedication means possibility to change ideas, images in a passion that helps us to evolve professionally, get to a higher level in our consciousness.

Example. When reading a poem you are invaded by images, dreams paintings appeared after reading the poem. Eminescu has devoted everything to poetry. Imagery dedicated is how to convert downloaded to deduct a dedication in the beginning and a end. Eminescu's works are dedicated to develop imagery in human consciousness, because in their readings you're transported into that world in which you form the dedication of that miracle, a real dedication to something amazing but he once imagined.

**3.7. Incubation dedicated** (*Dedicated incubation*) is to develop or cause to develop gradually; foment or be fomented for an act of dedicating.

Incubation means stage of the creative process consisting of spontaneous recovery of pressure as a state of problem and the emergence of research. But dedication is the way forward, to be passionate about something important, something you want to reach any goal.

Example. Eminescu wrote lyrics that have conquered the whole world but for each line dedicated Incubation he needed, because this capacity helped in developing several poems in creating works that have been successful. Incubation dedicated help us develop only gradually things which we dedicate to this as we can succeed and has succeeded Eminescu its time.

Analyzing each definition, each example we find a new step in human consciousness. All these complex definitions, however, explain the steps to develop senses are dedicated. Dedication is a step to develop the consciousness because only when passion becomes a dedication you can create you can discover new things that lead to professionalism, to achieve the ultimate level of development. So these are defined in the development of consciousness.

#### **4. Creativity's Kernel's professionalism complex features.**

Professionalism is the final phase is the highest level. When you are professional in a chosen field you become an example, you become expert at what you do. So the next step is to combine professionalism our feelings, to understand the importance of becoming professional.

**4.1. Professionalism imagery** (*Imagery Professional*) is a human ability to create professional images in a given field.

This definition is composed from two parts. The first part is professionalism. That means it is the highest level of consciousness development. Professionalism is the ability to know and to understand everything on a professional level, it is the ability to be an expert in what you do and what you want to do. The second part is imagery - an ability to form images that help develop human consciousness. This ability allows us to analyze something through specific or imagined images.

Example. Professional imagery is a way of seeing reality in an imaginary. Eminescu is professional via reality through his poems, they were imagined and created in such a professional way, because reading the author discovered pain. Professional imagery is the ability to see true and transform it into something unique, as are the works of Eminescu.

**4.2. Professional imagination** - human capacity to create new representations or ideas based on perceptions, representations or ideas previously accumulated to reach a new professional level, it is Human capacity to grow in professionalism.

Professionalism is a human capacity to create some new things to the highest level. It is the power to deduce something without knowing too much. Imagination means the human capacity to dream, to create something in his consciousness, something unique and precious. Imagination is the power to create something sometime impossible to create.

Example. Eminescu's works are based on professional imagination and are represented by their uniqueness. Eminescu's works are unique worldwide, because professionalism and imagination that led him to create these kinds of poems. Imagination should be the final stage of human consciousness, just when you already become a professional and you deduct the works read like some images that turn into reality. Professional imagination is the ability to increase professionalism, to eternity as Eminescu's works.

**4.3. Professional inspiration** (*Inspired professionalism*) is a mental state which contributes to creation of highest level of professional goods. It is human capacity to achieve the professionalism of consciousness.

Professionalism is the ability to know and understand everything on a professional level, ability to be an expert in what you do and what you want to do. But inspiration is the action or power of moving the intellect or emotions, is a mental state which has highest contribution in the process of creation professional goods

Example. Eminescu analyzes professional creations of Ion Creanga. So after review, he has developed professional inspiration. Professional inspiration helped create several poems that have common issues with other authors. This way to collect some beautiful works of other authors represents professional inspiration. Only professional in the field can also create unique works.

**4.4. Professional intuition** (*Intuitive Professionalism*) is the ability to discover consciousness, spontaneously, essence, meaning a problem of an object. What support the formation of professional common basing on professional intuition in a domain you became professional.

Intuition is the ability to discover consciousness, spontaneously, essence, meaning a problem of an object. Professionalism is the last stage in the development of consciousness, Professional intuition develop our impulse that always succeeds.

Example. Professional intuition is characterized by impulses that lead you to create something beautiful and unique. Eminescu is unique, his works are a real treasure, which was created using intuition to create. Eminescu intuited that poetry is all for it. He listened to intuition, becoming professional in poetry.

Professional intuition is the human quality that leads to success. Only when listening to this intuition can say that you will succeed and has succeeded to create this great works.

**4.5. Professional insight** (*Insighted Professionalism*) is a human capacity to analyze a situation and to seek a professional solution, independent to resolve it. It replaces opportunity of situations that would need professional understanding.

Professionalism is a human capacity to create some new things to the highest level. Professionalism is the power to deduce something without knowing too much. Insight is a human feeling that comes after an analysis of a situation, a support that can help us.

Example. Only the professional support you can succeed. Eminescu poetry is king because he managed professional characteristics that developed over the years. Thus professional insight was the way to increase to be above all. Just using this feature, we become superior, become professionals such as Eminescu.

**4.6. Professional incubation** (*Incubated Professionalism*) is human capacity to keep some documents or things in the future will be worth much more than now, is what can grow professionally over a period of time.

Professionalism represents the following: believing passionately in what you do, never compromising your standards and values, and caring about your clients, your people, and your own career. Incubation means stage of the creative process consisting of spontaneous recovery of pressure as a state of problem and the emergence of research.

Example. Professional Incubation is the human capacity to develop something for a while to turn, in something professional immense value. Thus Eminescu lyrics managed to develop into true treasures that call today considered the gold poetry. Incubation is a professional way to preserve and evolve human consciousness evolved as Eminescu to the end.

**4.7. Professional improvisation** (*Improvised professionalism*) – the human ability to improvise and create new professional situations that lead to a guaranteed success.

Professionalism is a human capacity to create some new things to the highest level. Improvisation is the power to deduce something without knowing too much; it means the way to interpret something quickly, to create a spontaneously image or the feeling that appear momentarily.

Example. Professional improvisation is the way to reach eternity. Eminescu is eternal only through his work he has developed up to professional consciousness which led to many valuable works. Professional improvisation is something rapid way of writing that leads to success. Thus professional improvisation is method of creating in every moment and every moment of life and has made Eminescu. In the last moment of his life Eminescu dedicated to poetry because he was a professional and a professional that gives his life for he loves.

Thus analyzing each definition we observe an evolving human consciousness. To become a professional you must dedicate yourself, have a passion to possess knowledge and be interested in everything he does, as Eminescu.

#### **5. The 4 levels of Creativity's impact in Conscience Society**

After it was matched the definitions for compound (First level) entities of Creativity Kernel and was gathered linguistics expressions for them it was obtained the pragmatics part of adaptable definitions of entities of the evaluated levels of Creativity development in Conscience Society.

How the elements of basic and first levels of Creativity Kernel hierarchically evaluate in the process of Conscience Society creation?

The Creativity Kernel first level elements are divided in the next 4 parts (figure 1): Intuitive level, Imaginative level, Passional level, and Professional level.

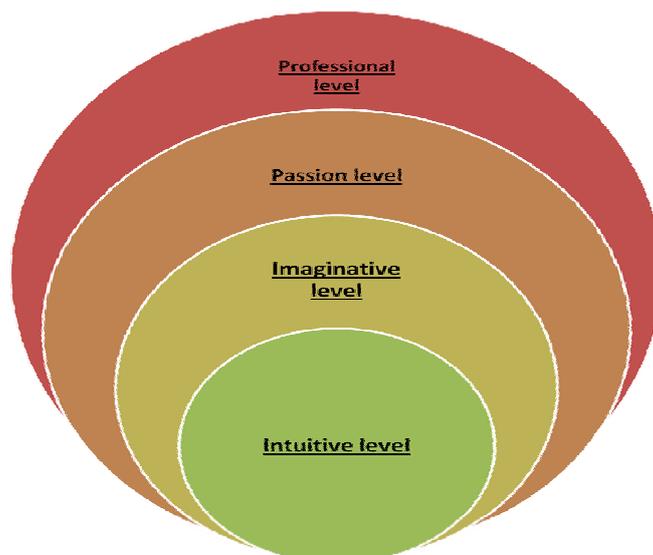


Figure 1. The 4 levels of impact of Creativity in Conscience Society

The scheme (figure 1) of above investigated Creativity elements (table 2) represents 4 levels of becoming a rational human being in Conscience Society. It is not the goal to give some examples, just emphasizing the expressions in each level with a short description about how the levels are seeing and also with the analysis of its impact for Conscience Society.

Using definitions of Basis and First levels of Creativity Kernel elements it can be observed the impact of Creativity in economic life and society [5].

**5.1. Intuitive level** is represented by next complex elements of Creativity Kernel: Inspirational Passion; Inspired Dedication; Inspired professionalism; Acquire inspired knowledge; Develop inspired curiosity; Acquire intuitive knowledge; Develop intuitive curiosity; Become intuitive interested curiosity; Passionated intuition; Develop Insights curiosity; Become insighted and interested; Dedicated Insight; Insighted Professionalism.

**Intuitive level** involve terms that have in their essence elements anterior to the human being such as: inspiration, deduction (insight), intuition. Expressions obtained can administrate a pure minded character to a gained experience or finished job.

For warning - the idea that intuitive level can influence positive economic thought at micro and macro economics levels, and their phases can be simplified. This way by Saul Kaplan [10] was demonstrated that the economic theory basis can be “translated” at the intuitive level, for example: “Egalitarian socialism creates poverty... even starvation”.

**Intuitive version:** If everyone gets the same share whether or not they work, you're asking people to work for free. People don't like working for free, especially when the work isn't very fun.

**Conclusion:** intuition and expressions that refers to the human intuition are able to contradict and comment theories, ideologies, economic desertions. It is doubtless that sometimes, conscience intuition can show the right way to a sure development or growth.

**5.2. Imaginative level** represents next level in hierarchy on intelligence evolution in Conscience Society. It includes next list of complex elements of Creativity Kernel: Acquire knowledge by imagination; Developing imaginative curiosity; Became interested through imagination; Imaginative Passion; Dedicated Imagination; Professional Imagination; Developing imaginative curiosity; Became interested through imagination; Imaginative Passion; Dedicated Imagination; Develop curiosity through imagery; To become interested among imagery; Imagery passion; Dedicated Imagery; Professional Imagery; Acquire improvised knowledge; Develop improvised curiosity; To improvise passion; Dedicated improvisation.

**Imaginative level** represents the second level in this Creativity intelligence evolution. It is the next way to form a person of a Conscience Society, and for becoming such a person, is needed to pass at the current level. Here occurs the creativity.

Creativity can appear since we are in childhood, but with pass of time, it disappears. Now we are asking us “why?” During evaluation in the life, creativity decreases being replaced by theoretical knowledge at beginning, practical-after. Expressions that involve creativity ideas will be able to develop the action (more creative) and the economic thought.

Ken Robinson [11] talked about creativity and how it is destroyed during the maturity (starting with childhood and finishing with university): "It is often said that education and training are the keys to the future. They are, but a key can be turned in two directions. Turn it one way and you lock resources away, even from those they belong to. Turn it the other way and you release resources and give people back to themselves. To realize our true creative potential – in our organizations, in our schools and in our communities – we need to think differently about ourselves and to act differently towards each other. We must learn to be creative ... Creativity can change the way of human thinking. The future base of tomorrow is not in useless theory, concept that was born in 19 century when the accent was only on knowledge, but in the flexible and dynamic methods to solve problems at global level".

**In conclusion** it is need to consider that imaginative level is the base level for conceiving of a rationalist in the tomorrow's conscience society.

**5.3. Passion level** represents the third level of Creativity Kernel elements of intelligence development in Conscience Society. It comprises next First level of Creativity Kernel elements: Inspirational passion; Imagery passion; Insight in passion; To be interested in improvisation; Inspired dedication; Dedication intuition.

**Passion level** represent the level in hierarchy of intelligence evolution on which it is discovered the wish of changing. Passion must and can become the main factor in an action of change.

Some expressions [12] about passion and their role in conscience society:

(a) Passion is powerful. The mind is considered as having lost itself-control, and become the passive instrument of the feeling question.

(b) Passion is energy. It sustains us through times when we need to go the extra mile.

(c) Passion is expressed in brands. Unprecedented economic opportunity is within the reach of those willing to connect their brands to the passion that drives us. If you develop brands, the power to incite equally great or devastating movements is in your hands. Please use it wisely.

The passion level involve devotion, desire and fineness for obtaining. It is needed that the creative person to be dogged and to obtain everything that has as a goal.

**5.4. Professional level** is represented by next complex elements of Creativity: Acquire knowledge through Insights; Acquire imagery knowledge; Acquire incubated knowledge; Professional imagination; Intuitive professionalism; Improvised professionalism; Incubated professionalism.

Professional level is the supreme level that rich intelligence by passing all three previous levels, by this developing yourself.

The knowledge that are gathered using other first 3 levels of intelligence development included this one, are extraordinary. However not all are based on knowledge but on Creative Intelligence, which are classified in 3 parts:

Intelligence is diverse: we think in a lot of ways: kinesetetic, through sounds.

(b) Intelligence is .dynamic: creativity results from the different disciplinary way of seeing things.

(c) Intelligence is distinctive: each individual is manifested in a special way.

Discussed hierarchically intelligence development levels are characterized by something that is interconnected. So the relationship between them it is noticed after small supplement research.

#### **Conclusion.**

Human consciousness is a treasure to be discovered step by step [1, 8]. Each of these steps represents a stage of human consciousness development. By each of these steps the level of development increases.

Human consciousness is characterized by several features. They have a special destination in human consciousness. For each stage of development these feelings have different signified, but to finally see that all these features lead to professionalism, to advance up the unique consciousness. All these features are linked to each other; without one of them human consciousness would not develop. Each of them have a particular importance, and all have something in common. All these features lead to the development of consciousness and only when you reach the end you can considered an example, a model have to follow it and others.

Our research consists in discovering the importance of each feature separately. It is need to see how human consciousness evolves. With the deepening of this research we found that human consciousness is closely connected with the feeling because every stage of human consciousness is influenced by our feelings and the desire to move towards uniqueness.

In this research it was special discussed the importance of dedication and professionalism Creativity tops and how they influence the development of consciousness to create valuable things. Remained steps of Creativity development (Table no. 2) such as acquiring knowledge, developing curiosity, becoming

interested, and passion will be subject of future investigations. If you are ready to dedicate and deposit all your powers, to give up everything to become professional, only then you can say that your consciousness has reached the highest level of development.

Creativity is the main part of Conscience Society. It evolves the highest features of human character and for his growth as personality is needed a huge effort. The creativity needs to be not only developed as a part of a original intelligence that gives great ideas and solutions, but also cultivated from childhood. The imaginative and creative people are the most appreciated in our days and especially tomorrow, in the period of creation of Conscience Society.

Conscience Society will be created in the period from 2019 to 2035 years. Such society will be based on the strong correlation between natural and artificial intelligences. Intelligences in Conscience Society to our opinion will possess the inspiration, imagery, imagination, intuition, insights, improvisation, and incubation features which characterize highly creative people. Creativity top of intelligences in Conscience Society will be touched by acquiring knowledge, developing curiosity, becoming interested, and successive culminating with passion, dedication, and professionalism as highest level of activity.

Conscience Society is the tomorrow's society with all the greatest inventions and other ways of changing history.

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